

BEN HANLIN

Award-Winning Keynote Speaker

HELPING TEAMS

GRAB ATTENTION.
BUILD CONNECTION.
BE REMEMBERED.





“**Ben delivered the perfect closing session for our Partner Conference.** His talk on communication not only captivated the room but also provided clear, actionable takeaways that our teams can put into practice immediately.

CEO

PWC Switzerland

The feedback has been overwhelmingly positive. Ben's ability to blend humour, magic and insight was exactly what we were looking for."

Meet Ben

TV Magician. Presenter. Speaker.

Over the last 20 years, Ben Hanlin has entertained thousands of audiences around the world.

From starring in his own ITV series, ***Tricked***, and appearing on shows including ***The Tonight Show Starring Jimmy Fallon***, to performing live in London's West End and hosting global conferences for some of the world's biggest brands.

Whatever stage Ben steps onto, the challenge is always the same. Grab attention. Build connection. Be Remembered. Fast.

- **100+ TV Appearances** • **Host of *What's The Trick?* Podcast**
- **Speaker of the Year 2024** • **2M+ Followers**





Transforming How You Grab Attention. Build Connection. Are Remembered.

Every time Ben walks on stage, he has seconds to **capture attention, build trust** and **leave a lasting impression**.

Those same principles are now the foundation of every keynote.

Ben's high-energy talks deliver practical communication tools your team will use in their very next meeting, presentation, or client conversation.

Trusted by:

Google • Coca-Cola • KPMG • Fujifilm



KEYNOTE TOPIC: COMMUNICATION

Human Connection is Your Competitive Advantage

90% of the words you say will be forgotten. People remember how you made them feel.

In a world of AI and remote working...

The leaders, salespeople and customer-facing professionals who create genuine human connection, are the ones who win.

This energetic, interactive keynote challenges the way people think about every interaction they have and leaves them with a reframed mindset and practical tools they can use immediately to **grab attention, build connection, and deliver messages with impact.**

What Your Audience Will Leave With



Communication • Connection • Impact

The Performer Mindset

Learn how performers instantly capture attention and keep every audience engaged. Anywhere. Anytime.

Practical Tools

Simple techniques you can immediately apply in meetings, presentations and client conversations.

Greater Confidence

The same mindset performers use to thrive in high-pressure moments, from boardrooms to big stages.

Communicate with Impact

Learn why some ideas stick while others disappear - and how to make your messages memorable long after the conversation ends.

Anyone Can Create the Impossible

Often leaders want their teams to be more innovative, collaborative and to “think differently”.

But most people have never been taught how creativity actually works.

As a magician, producer and host of the “What's The Trick?” podcast, Ben has spent years working alongside and interviewing world-class creators to uncover how creativity really works.

What he discovered is surprisingly simple:

Creativity isn't magic. It's a repeatable process anyone can learn.



Find Your Focus

Discover where your best ideas come from. When passion, strengths and opportunity overlap.

Generate Better Ideas

Practical techniques for unlocking creativity. Inspired by Walt Disney and other creative thinkers.

Build a Collaborative culture

Learn how great teams create ideas together that are stronger than anything one individual could achieve alone.

Turn Ideas into Reality

Discover how the world's most creative people test, adapt and improve faster than their competition.

What Your Audience Will Leave With



Innovation • Collaboration • Execution

What Clients Say

Google

Coca-Cola

FUJIFILM

“ Ben’s session was one of the highlights of the day. Several attendees said Ben’s advice will directly influence how they present, engage and build connections going forward. **For many, it was their favourite session of the event.**”

Commercial Director

UK Finance

Ben was a standout at our European Sales Kick-Off; engaging, insightful and hugely effective.

We wanted a creative way to engage a large audience in our Vision and Strategy session.

He combined humour and high energy with genuinely practical communication tools our teams could use straight away.

The energy and enthusiasm he created was fantastic, and made our messages land in a very impactful and memorable manner.”

Group Marketing Director

NFP Europe

Vice President

Coca-Cola, Field Sales

More Than a Keynote Speaker

Most clients begin with a keynote, then choose one or more of the options below to create an even greater impact before, during and after their event.



During Your Event

Conference Host/ Facilitator

Ben brings energy, continuity and professionalism to your event, keeping audiences engaged throughout and ensuring every session connects seamlessly.

After-Dinner Entertainment

Interactive, memorable magic. Booking both the keynote and evening entertainment, the experience reinforces the day's key messages in a memorable and unexpected way.

After Your Event

If you want to create lasting change, the keynote should be the beginning - not the end.

Follow-Up Virtual Masterclass

A live 60–90 minute online session that reinforces the keynote, answers questions and helps your team apply the tools to real situations they're facing.

Command The Room Programme

10-15 People

Ben's flagship communication programme takes participants through the complete ACR Method (Attention. Connection. Remembered.). Over 6–8 weeks, leaders and client-facing teams develop the confidence and practical skills to command every room they walk into.





Watch Ben in Action:

[View Showreel](#)

Let's Talk

Whether you're ready to book, or simply exploring ideas, I'd be delighted to hear more about your event.

Let's arrange a discovery call and find the best fit for your audience.

Get in Touch

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